

SIGN GRAPHICS



Department: Design and Media Arts
Department Chair: Ms. Carole Anderson, ROOM CY-222
(213) 763-3640, AndersCL@lattc.edu

Award Title	Award Type	Grad. Plan	Required Course Units	Major Elective Units	Total Major Units
Sign Graphics	A.A.	Plan B	40	4	44
Sign Graphics	C		40	4	44

At least 60 degree applicable units (44 total major units and Plan B units) are required to earn an Associate degree.

For additional related degrees and certificates refer to Visual Communications.

PROGRAM OVERVIEW

Sign makers design and produce signs to advertise and identify businesses, industries, public services, entertainment, as well as other areas. Students learn how to design and execute a wide variety of signs including temporary signs such as posters and paper banners plus permanent signs on wood, metal, canvas, vehicles, walls and glass. Students learn the fundamentals of lettering, design, composition, and color, while practicing hand and eye coordination. Students also learn to both draw and brush a diverse set of alphabets and a variety of interior and exterior signs. In addition, students study how to design and execute signs on sign specific software including patterns, vinyl lettering, and vinyl application plus how to use plotters, scanners, and clip art images.

Many sign makers are self-employed, work freelance or are employed in a commercial sign shop. Employment opportunities are competitive and only those with good hand skills and knowledge have the best chance for employment. Specialty skill instruction like dimensional letters, sandblasted signs, gold leaf and high-end layout and design are offered to advanced students. Advanced students participate in a business module for pricing and eventual self-employment.

By fulfilling the program requirements, students are proficient in basic hand lettering, sign design and layout, the production of temporary signs, exterior permanent signs, window signs and specialty signs, computer operation including printing, cutting and applying vinyl lettering and general production skills needed to complete a successful sign. Students will also understand basic pricing and sales techniques, record keeping or small business operation, and obtaining licenses.

SILKSCREEN: Silkscreening is a printing method for multiple or large number jobs. The student will learn how to make a screen, cut a variety of stencils, prepare the screen and print an image. Proper ink usage and clean-up will be taught. Students will print on a variety of substrates including multicolor prints on T-shirts.

MURAL CLASS: Techniques for producing large format murals are taught using a variety of methods including the grid method. Students will learn layout and design, pattern making and transferring artwork to the wall. Surface preparation, paints, tools and brushes will also be covered.

PROGRAM LEARNING OUTCOMES (PLOs)

Upon completion of the Degree/Certificate program, students are able to:

- Draw and hand letter basic alphabets
- Design and layout signs
- Produce computer generated design and letters.
- Construct sign blanks and prep for lettering.
- Design, execute digital prints.
- Construct a basic silk screen.
- Silk-screen prints on various substrates.
- Design, layout a mural.
- Prepare wall layout a mural.
- Paint finished mural.

SIGN GRAPHICS

Associate in Arts Degree
Major Units: 44

Requirements for the Associate in Arts degree in Sign Graphics may be met by completing with a "C" or better 40 units of Required Courses and 4 units of Major Electives along with general education courses meeting Plan B graduation requirements. Information on the Plan B requirements may be found in the catalog under Graduation/Transfer Requirements.

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Certificate of Achievement

Major Units: 44

A Certificate of Achievement in Sign Graphics may be earned by completing 40 units of Required Courses and 4 units of Major Electives listed under for the Associates degree in Sign Graphics with a "C" or better in each course.

REQUIRED COURSES

SEMESTER I	UNITS	Completed Semester/Yr
SGNGRPH 101 Introduction to Lettering	10	<input type="checkbox"/> _____
SEMESTER II	UNITS	
SGNGRPH 102 Exterior Display Signs	10	<input type="checkbox"/> _____
SEMESTER III	UNITS	
SGNGRPH 103 Window Signs	10	<input type="checkbox"/> _____
SEMESTER IV	UNITS	
SGNGRPH 104 Advanced Computer and Design	10	<input type="checkbox"/> _____

MAJOR ELECTIVES

Select at least 4 units from the courses below	UNITS	
VIS COM 110 Occupational Information	2	<input type="checkbox"/> _____
VIS COM 113 Color Theory	2	<input type="checkbox"/> _____
SGNGRPH 201 Fundamentals of Mural Painting	2	<input type="checkbox"/> _____
SGNGRPH 203 Silk Screen Processing I	2	<input type="checkbox"/> _____
SGNGRPH 204 Silk Screen Processing II	2	<input type="checkbox"/> _____
SGNGRPH 211 Automotive Graphics	2	<input type="checkbox"/> _____

USEFUL LINKS

LATTC Catalog
<http://college.lattc.edu/catalog/>

LATTC Financial Aid Office
<http://college.lattc.edu/financialaid/>

LATTC Counseling Department
<http://college.lattc.edu/counseling/>

Graduation Plan A
<http://college.lattc.edu/planA>

Graduation Plan B
<http://college.lattc.edu/planB>

Design Media Arts Department
<http://college.lattc.edu/fashion>

You can enroll in these classes by logging on to the Student Information System at <https://college.lattc.edu/register>

For additional information consult a LATTC college counselor.