

SIGN GRAPHICS



Pathway: Design and Media Arts

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Award Title	Award Type	Grad. Plan	Required Course Units	Major Elective Units	Total Major Units
Sign Graphics	AA	21*	40	4	44
Sign Graphics	C		40	4	44

At least 60 degree applicable units are required to earn an Associate degree.

*This Associate Degree is eligible for a reduction of General Education requirements from 21 to 18 units; please consult with a counselor for more details.

PROGRAM OVERVIEW

Sign makers design and produce signs to advertise and identify businesses, industries, public services, entertainment, as well as other areas. Students learn how to design and execute a wide variety of signs including temporary signs such as posters and paper banners plus permanent signs on wood, metal, canvas, vehicles, walls and glass. Students learn the fundamentals of lettering, design, composition, and color, while practicing hand and eye coordination. Students also learn to both draw and brush a diverse set of alphabets and a variety of interior and exterior signs. In addition, students study how to design and execute signs on sign specific software including patterns, vinyl lettering, and vinyl application plus how to use plotters, scanners, and clip art images.

Many sign makers are self-employed, work freelance or are employed in a commercial sign shop. Employment opportunities are competitive and only those with good hand skills and knowledge have the best chance for employment. Specialty skill instruction like dimensional letters, sandblasted signs, gold leaf and high-end layout and design are offered to advanced students. Advanced students participate in a business module for pricing and eventual self-employment.

By fulfilling the program requirements, students are proficient in basic hand lettering, sign design and layout, the production of temporary signs, exterior permanent signs, window signs and specialty signs, computer operation including printing, cutting and applying vinyl lettering and general production skills needed to complete a successful sign. Students will also understand basic pricing and sales techniques, record keeping or small business operation, and obtaining licenses.

Elective courses in silk screening and mural painting are also offered in this program. Silk screening is a printing method for multiple or large number jobs. The student will learn how to make a screen, cut a variety of stencils, prepare the screen and print an image. Proper ink usage and clean-up will be taught. Students will print on a variety of substrates including multicolor prints on T-shirts.

In the mural painting course, techniques for producing large format murals are taught using a variety of methods including the grid method. Students will learn layout and design, pattern making and transferring artwork to the wall. Surface preparation, paints, tools and brushes will also be covered.

PROGRAM LEARNING OUTCOMES (PLOs)

Upon completion of the Degree/Certificate program, students are able to:

1. Design and produce signs to industry standards using hand lettering techniques and the latest digital printing options.

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Associate in Arts Degree

Major Units: 44

Requirements for the Associate in Arts degree in Sign Graphics may be met by completing 40 units of Required Courses and 4 units of Major Electives with a "C" or better along with General Education units. Information on the General Education unit requirements may be found in the catalog under Graduation Requirements.

REQUIRED COURSES

SEMESTER I	UNITS
SGNGRPH 101 Individual Lettering	10
SEMESTER II	UNITS
SGNGRPH 102 Exterior Display Signs	10
SEMESTER III	UNITS
SGNGRPH 103 Window Signs	10
SEMESTER IV	UNITS
SGNGRPH 104 Advanced Computer and Design	10

MAJOR ELECTIVES

Select at least 4 units from the courses below	UNITS
SGNGRPH 201 Fundamentals of Mural Painting	2
SGNGRPH 203 Silk Screen Processing I	2
SGNGRPH 205 Computer Techniques for Screen Printing	2
SGNGRPH 211 Automotive Graphics	2
SGNGRPH 212 Sign Design and Layout	2

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Certificate of Achievement

Major Units: 44

A Certificate of Achievement in Sign Graphics may be earned by completing 40 units of Required Courses and 4 units of Major Electives listed under the Associates degree in Sign Graphics with a "C" or better in each course.

USEFUL LATTC LINKS:

College Catalog: <http://college.lattc.edu/catalog/>
Financial Aid Office: <http://college.lattc.edu/financialaid/>
Counseling Department: <http://college.lattc.edu/counseling/>
General Education Information: <http://college.lattc.edu/catalog>
Design Media Arts Pathway: <http://college.lattc.edu/dma>

You can register in these classes by logging on to the Student Information System at <http://college.lattc.edu/student/new-students/register-now/>

For additional information consult a LATTC college counselor.