

**Reflection and Strategies on Enrollment 2015-16: Strategic Growth**

- I. Overview – Larry Frank
  - State Budget Update
  - LATTC July 2015 Targeted Goal Enrollment Growth - 6% over 2014-15
  - May 2016 Revise – Opportunities for LATTC
- II. Enrollment
  - 2014-15 and 2015-16 Projections by College as of April/May 2016

	Trade	City	East	Harbor	Mission	Pierce	Southwest	Valley	West
<b>Final 2014-15</b>	12,509*	13,888	22,900	6,986	6,400	15,114	5,428	13,461	7,229
<b>2015-16 (April/May)</b>	13,259	13,388	24,357	7,008	6,647	15,570	5,701	13,416	7,700
<b>% from 2014-15 Change</b>	106.0%	96.4%	106.4%	100.3%	103.9%	103.0%	105.0%	99.7%	106.5%

**College Target:** College Council Recommendation - 2015-16 – Target ~ 13,500 FTES

**Current summer 2016 enrollment status for classes starting between 6/13 and 6/23 (inclusive)**

# of Sections	Fill rate
201	62%

Did you know.....

*Fill rate is the number of active students vs. number of potential enrollments*

**Reflection**

1. Given the data above, what are possible strategies that **YOU** can engage in or implement between now and June 13 to get classes filled?

2. What venues is the college **not** currently using that might help communicate with students and others about available open classes?

**Looking forward ...2016-17**

3. What is the most unique thing we can do to attract people to LATTC?